



COMPENSATION PLAN

REACH FOR THE TOP
ACHIEVE

RUHEIGHTS

EARNUP

7 Ways to Earn Income and Rewards with NuHeights

▲ 1 RETAIL PROFIT

▲ 2 FIRST PURCHASE PROFIT

▲ 3 STEP COMMISSION

▲ 4 REWARDS POINTS

▲ 5 MATCHING BONUS

▲ 6 GROUP ACTIVITY BONUS

▲ 7 TRAVEL INCENTIVES



7 Ways To Earn

Earn Income and Rewards

BONUS	WHAT YOU RECEIVE	WHAT IS REQUIRED
1 RETAIL PROFIT	Sell NuHeights products and services at retail price and earn the difference as a Smart IR	Must be a NuHeights Independent Representative (IR)
2 FIRST PURCHASE PROFIT	Receive the retail profit on the first order at retail price by a new personally sponsored IR.	Personally sponsor a new Smart IR who makes his initial purchase at retail price



7 Ways To Earn

Earn Income and Rewards

BONUS	WHAT YOU RECEIVE	WHAT IS REQUIRED
<p>3 STEP COMMISSION</p>	<p>Receive weekly commissions based on the volume generated on your Pay Leg or lower-volume leg and the allowable commission amounts per TC determined by your active rank. The excess BVs from the allowable ranks of the current week will be carried forward to the following week continuously until the anniversary date of your BVs. Details available in the P&P.</p>	<p>Activation of Smart IR</p>
<p>4 REWARDS POINTS</p>	<p>Earn 20 rewards points for every 6 Steps (1 Cycle). Accumulate your rewards points and exchange them for wonderful products or services</p>	<p>Completion of at least 6 Steps (1 Cycle)</p>

Note: Each Cycle is 6 steps.



7 Ways To Earn

Earn Income and Rewards

BONUS	WHAT YOU RECEIVE	WHAT IS REQUIRED
<p>5 MATCHING BONUS*</p>	<p>Earn down to 5 levels with Compression from your personally sponsored downlines' step commissions</p>	<p>Meet minimum requirements of repeat product sales and purchases</p>
<p>6 GROUP ACTIVITY BONUS</p>	<p>Earn down to 5 levels with Compression from your personally sponsored downlines' consumable product or e-Wallet transactions</p>	<p>e-Wallet transactions by your personally sponsored downlines</p>
<p>7 TRAVEL INCENTIVES*</p>	<p>Earn travel incentives and recognition associated with rank advancements</p>	<p>Build and grow resulting in rank advancements and leadership development</p>

*Coming soon.



1. EARN RETAIL PROFITS

All Active Independent Representative (IRs) are eligible to receive Retail Profit. As an Active IR, you can sell NuHeights products and services to your friends at retail price and earn the difference between Retail and your IR Discounted Price.



2. EARN UNLIMITED FIRST PURCHASE PROFIT

As a Referrer, you will receive the First Purchase Profit from the qualifying retail sales/purchases made by your new personally sponsored IR. The First Purchase Profit is the difference between the price of a new IR's first purchase (made at Retail Price) and your IR Discounted Price.



3. EARN STEP COMMISSIONS

Earn as you build your customers and help your Downlines generate volume through the sales of NuHeights products.

The Step Commission is calculated from your placement tree, which has two legs. You will be compensated based on successfully building sales volume within the placement tree.

You are entitled to receive weekly commissions based on the volume generated on your Pay Leg or lower-volume leg and the allowable commission amounts per Tracking Centre determined by your active rank. The excess BVs from the allowable ranks of the current week will be carried forward to the following week continuously until the anniversary date of your BVs. Details available in the Policies and Procedures (P&P).



3. EARN STEP COMMISSIONS

Your Upline (or anyone else in the placement tree) may also place IRs in your placement tree.

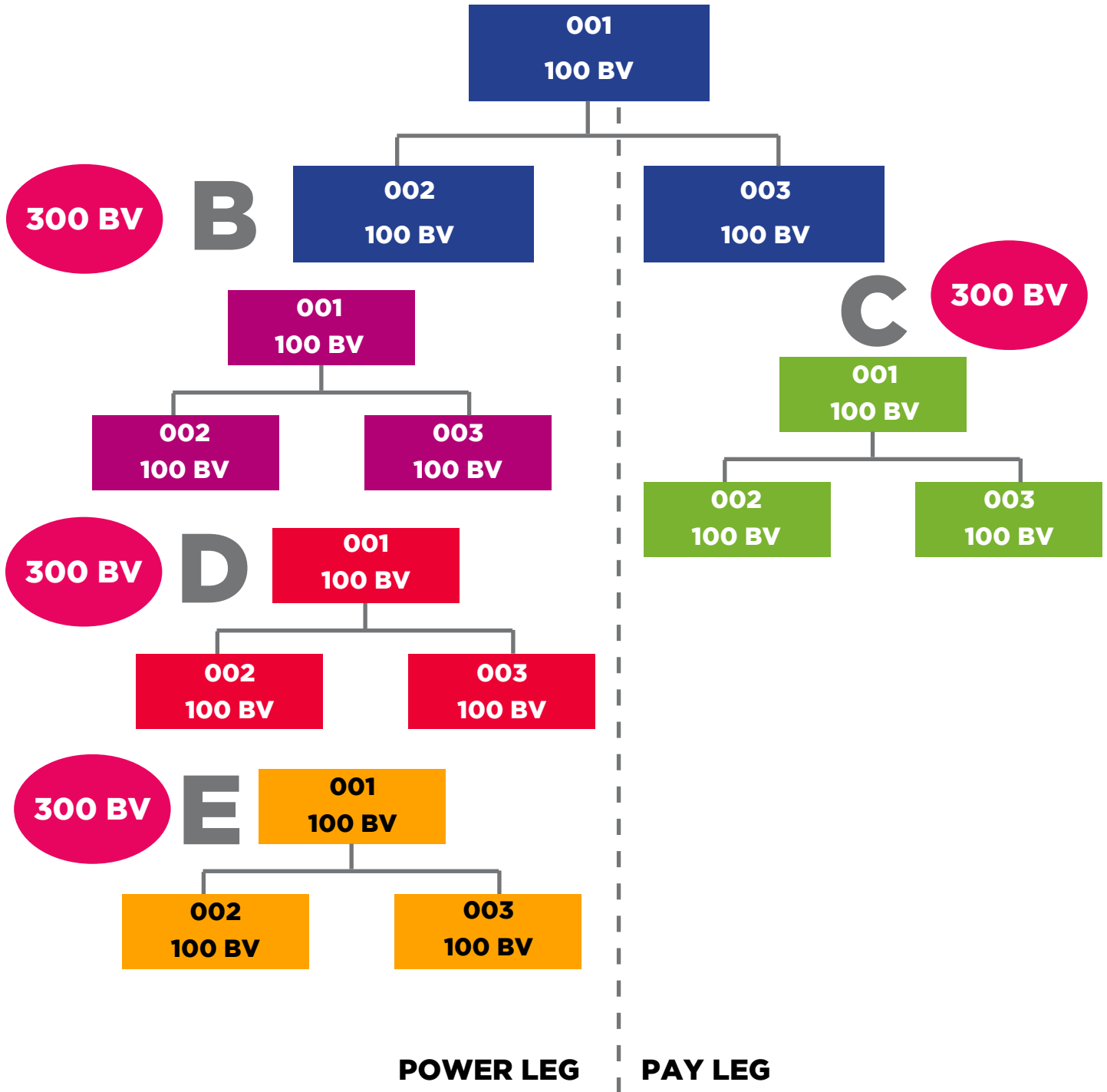
* As a New IR you can earn Step Commissions of U\$D 400 for every 300 BV on your lower volume leg; until your first year anniversary of joining NuHeights or achieving 100 cycles, whichever comes first.

* Earn 20 Rewards points every time you achieve a Cycle

Earn U\$D 500 per step instead of \$400 on the first step of every new cycle. This earning applies to the 2nd cycle onwards for the first 100 cycles or until your first year anniversary of joining, whichever comes first.

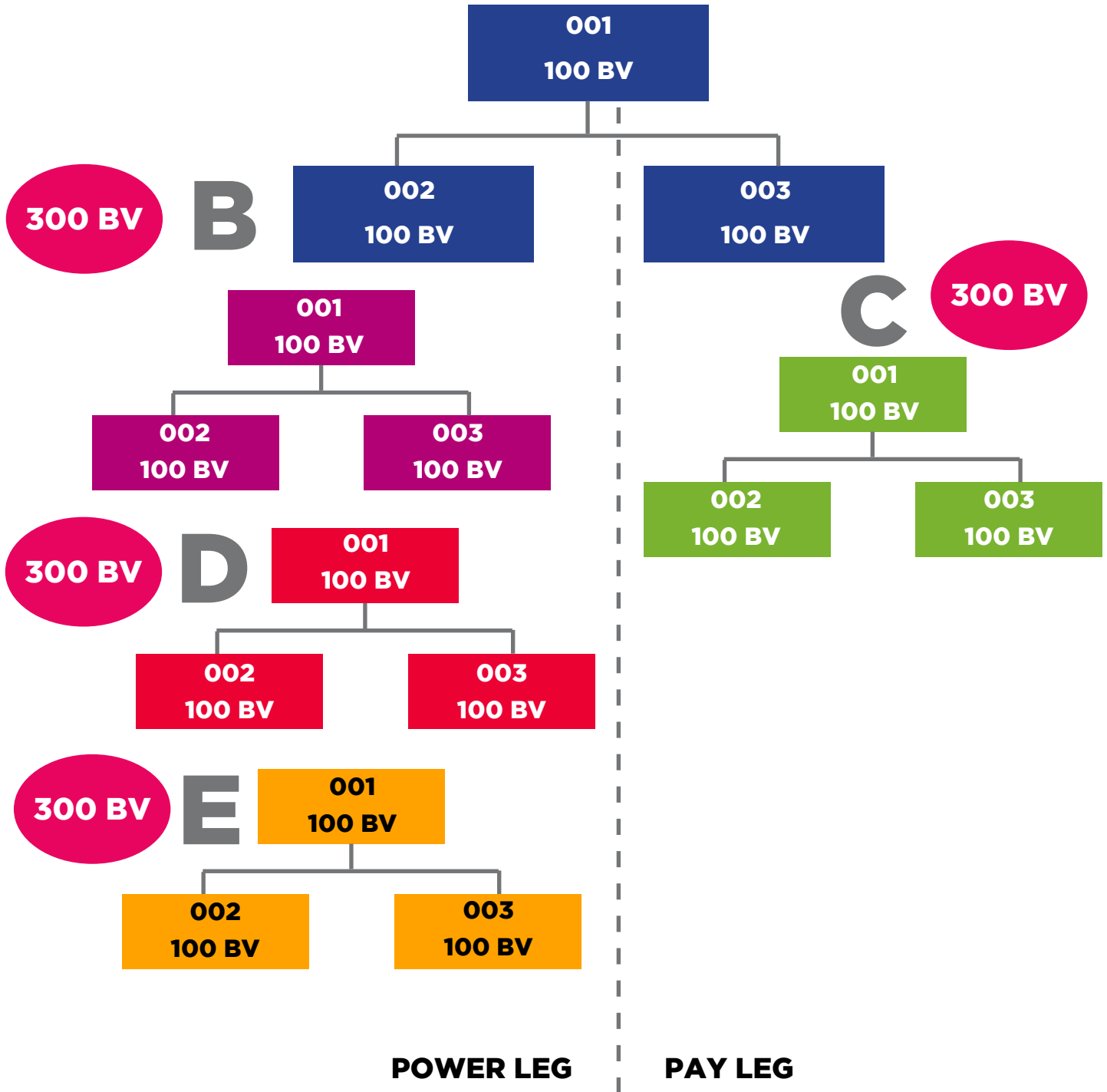


3. EARN STEP COMMISSIONS



EARNED COMMISSION FOR SMART IR (A)		
A 001 (BV)	STEP	STEP COMMISSION
L: 1000 - R: 400	1 STEP	USD 400

3. EARN STEP COMMISSIONS



CARRY OVER FOR EACH TC		
A 001 (BV)	A 002 (BV)	A 003 (BV)
L: 700 - R: 100	L: 900 - R: 0	L: 0 - R: 300

3. EARN STEP COMMISSIONS

While all other companies throw away any excess volume, NuHeights does not flush out when the IR maxes out. Instead, the excess volume is carried over to the following week until the anniversary date of your BVs. Details available in the P&P. (please refer to Slide #11)

With Rank Advancement in the Step Commission, you can be rewarded up to \$126,000 Cash + 1,200 points per week.



3. EARN STEP COMMISSIONS



Step Commissions For Newly Registered IRs
Cycle 1 to 100: (con't.)

STEP	CYCLE	BV ON LOWER VOLUME LEG	STEP COMMISSION NEW IR
1	1	300	USD 400*
2	1	300	USD 400*
3	1	300	USD 400*
4	1	300	USD 400*
5	1	300	USD 400*
6	1	300	20 REWARDS POINTS
1	2	300	USD500 on the first step of every new cycle until 100 cycles OR one year from date of registration, whichever comes first. Then it becomes USD 300 per step.
2	2	300	USD 400*
ONWARDS	ONWARDS	ONWARDS	ONWARDS

* NOTE:
NuHeights pays commissions up to 45% of total sales revenue to ensure sustainability of the business.

3. EARN STEP COMMISSIONS

Step Commissions For Newly Registered IRs
Cycle 101 onwards:

STEP	CYCLE	BV ON LOWER VOLUME LEG	STEP COMMISSION NEW IR
1	101	300	USD 300*
2	101	300	USD 300*
3	101	300	USD 300*
4	101	300	USD 300*
5	101	300	USD 300*
6	101	300	20 REWARDS POINTS
1	102	300	USD 300*
2	102	300	USD 300*
ONWARDS	ONWARDS	ONWARDS	ONWARDS

* NOTE:

NuHeights pays commissions up to 45% of total sales revenue to ensure sustainability of the business.



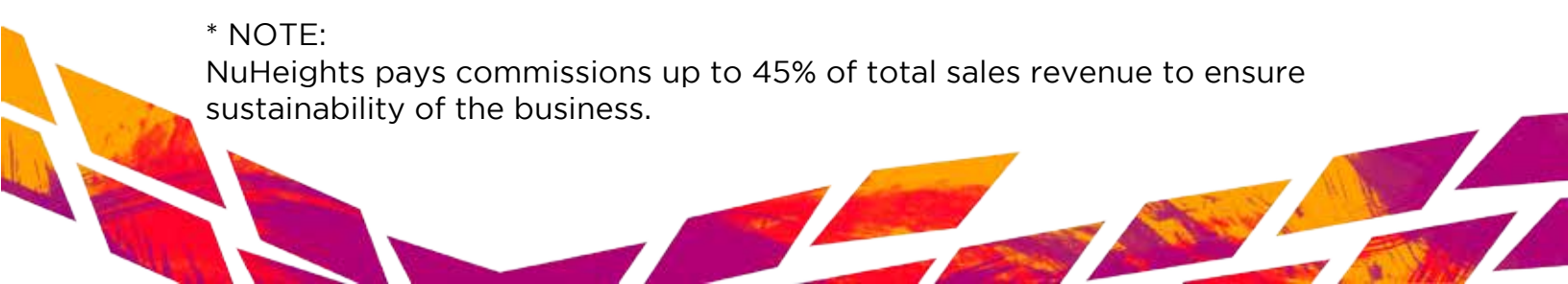
3. EARN STEP COMMISSIONS

Step Commissions For Migrated IRs Cycle 1 to 100: (con't.)

STEP	CYCLE	BV ON LOWER VOLUME LEG	STEP COMMISSION NEW IR
1	1	300	USD 300*
2	1	300	USD 300*
3	1	300	USD 300*
4	1	300	USD 300*
5	1	300	USD 300*
6	1	300	20 REWARDS POINTS
1	2	300	USD500 on the first step of every new cycle until 100 cycles OR one year from date of registration, whichever comes first. Then it becomes USD 250 per step.
2	2	300	USD 300*
ONWARDS	ONWARDS	ONWARDS	ONWARDS

* NOTE:

NuHeights pays commissions up to 45% of total sales revenue to ensure sustainability of the business.

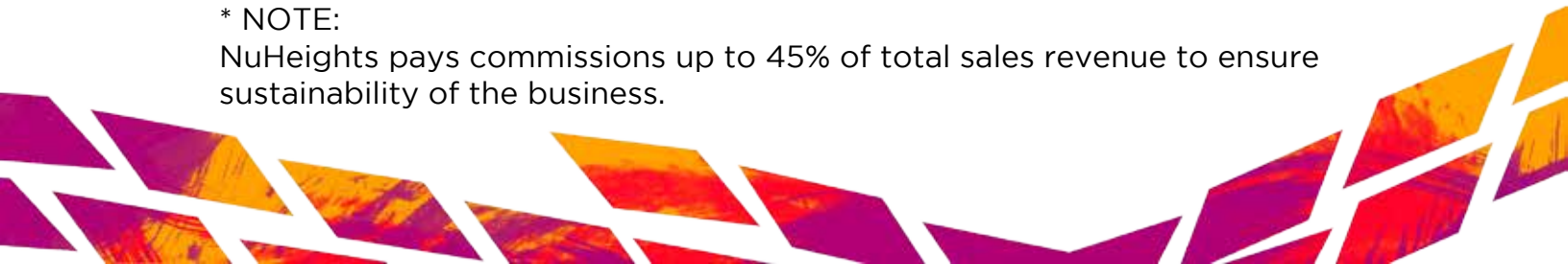


3. EARN STEP COMMISSIONS

Step Commissions For Migrated IRs Cycle 101 onwards:

STEP	CYCLE	BV ON LOWER VOLUME LEG	STEP COMMISSION NEW IR
1	101	300	USD 250*
2	101	300	USD 250*
3	101	300	USD 250*
4	101	300	USD 250*
5	101	300	USD 250*
6	101	300	20 REWARDS POINTS
1	102	300	USD 250*
2	102	300	USD 250*
ONWARDS	ONWARDS	ONWARDS	ONWARDS

* NOTE:
NuHeights pays commissions up to 45% of total sales revenue to ensure sustainability of the business.



4. EARN REWARDS POINTS

Earn NuHeights Rewards Points every time you complete your Step Commission Cycle.

Earn and accumulate Rewards Points that are your currency for products in the NuHeights Redemption eStore.

Note: 6 Steps comprise 1 Cycle.

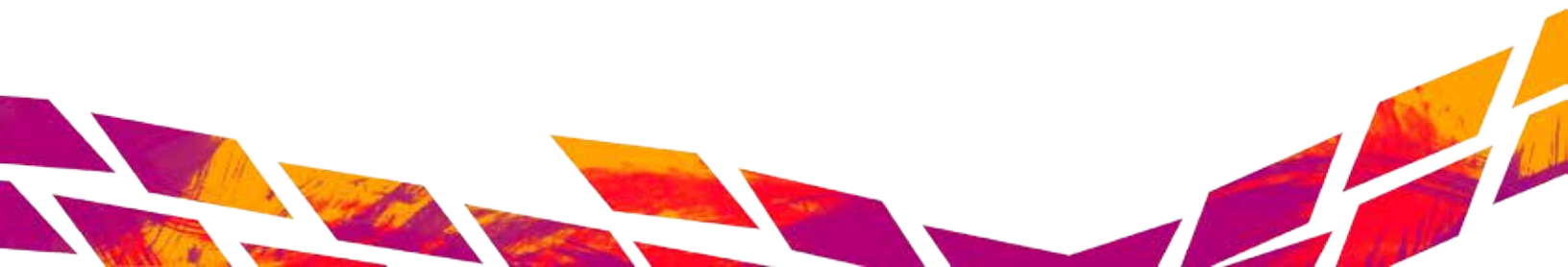
A decorative graphic at the bottom of the page consisting of overlapping, colorful geometric shapes in shades of orange, red, and purple, arranged in a jagged, upward-pointing pattern.

5. EARN GROUP ACTIVITY BONUS

For only USD 30 transfer fee, NuHeights eWallet offers you a fast, simple and secure alternative to traditional payment methods.

Earn commissions from every eWallet transfer fee from your Direct Referrals up to 5 levels with compression by line of personal sponsorship (\$3 per transfer per level up to 5 levels). Quarterly commissions are paid out within two weeks succeeding the calendar quarter.

Qualify to earn with at least 3 fund transfers per quarter.



6. EARN MATCHING BONUS*

LEVEL 5 = 2% Commission*

LEVEL 4 = 2% Commission*

LEVEL 3 = 2% Commission*

LEVEL 2 = 2% Commission*

LEVEL 1 = 2% Commission*

NOTE: Earn weekly as you meet minimum requirements of repeat product sales and purchases from your Direct Referrals up to 5 levels with compression by line of personal sponsorship

*COMING SOON.

A decorative graphic at the bottom of the page consisting of a series of overlapping, colorful geometric shapes (triangles and quadrilaterals) in shades of orange, red, and purple, creating a dynamic, abstract pattern.

7. EARN TRAVEL INCENTIVES*

We celebrate with you in every step towards success by offering you the chance to reward yourself with a much deserved retreat.

Build and grow resulting in rank advancements and leadership development and earn travel incentives and recognition associated with rank advancements.

* Coming Soon



TRACKING CENTER RULES

**Additional TCs are
available only if all 3
or previous TCs
have been fully
Qualified**

In the **NuHeights** system you will be able to place your additional TCs anywhere under your primary TC (001).



HOW DO I GET PAID?

As an IR, all your earnings are credited to your e-Wallet

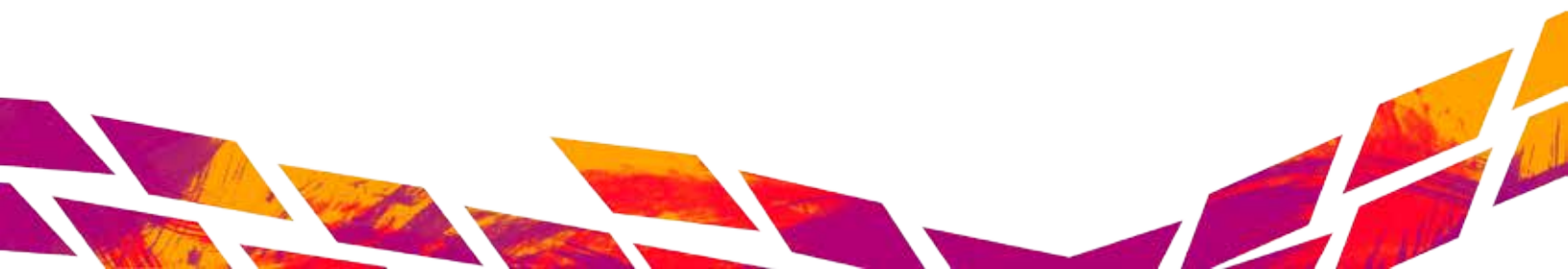
From your e-Wallet you have the following payment options:

Wire Transfer* is available for over 100 countries

Generate **e-Cash***

Electronic transfers between **eWallets***

* Terms and conditions apply



HOW DO I GET PAID

eWALLET and eCASH Terms and Conditions:

NuHeights eWallet:

Effective 1 August 2013, NuHeights eWallet System will only allow transfer to and from your uplines or downlines.

Transfers to any crossline eWallet accounts will not be permitted.

There is a USD 10,000 limit per transfer

There is no limit to the number of transfers per eWallet account

Transfers are subject to USD 30 transfer fee per transaction

NuHeights eCash:

Only eCash generated from an IR's personal eWallet or from an uplines eWallet will be valid for an IR's personal transaction

eCash generated from an IR's downlines or other crossline IR's eWallet accounts are not valid for use in any of the IR's personal transactions



HOW DO I GET PAID

Withdrawal by Telegraphic Transfer (TT) Terms and Conditions:

IRs may only withdraw funds earned from his/her commissions, which may be derived from Binary Commission, Direct Selling Commission, Matching Bonus Commission and Unilevel Commission. If the IR has a fund transfer from different agents or IRs to his/her eWallet account, that fund cannot be withdrawn by TT as this is not part of his/her commissions.

IRs are allowed to make a TT withdrawal request for a minimum of USD 1,000 and a maximum of USD 5,000 per week.

A service fee of 10% per TT withdrawal request is applicable.

IR needs to send a TT withdrawal request with valid IDs thru support@nuheights.biz and meet the required verification and KYC prior to processing. The request will then be submitted for approvals before this is processed.

Fees and charges are non-refundable.

A decorative graphic at the bottom of the page consisting of overlapping, colorful geometric shapes in shades of purple, orange, and red, creating a dynamic, abstract pattern.

JUMPSTART

Go to www.nuheights.biz

STEP 1

ENROLL

STEP 2

QUALIFY

STEP 3

ACTIVATE

STEP 4

MAXIMIZE



JUMPSTART 1: ENROLL

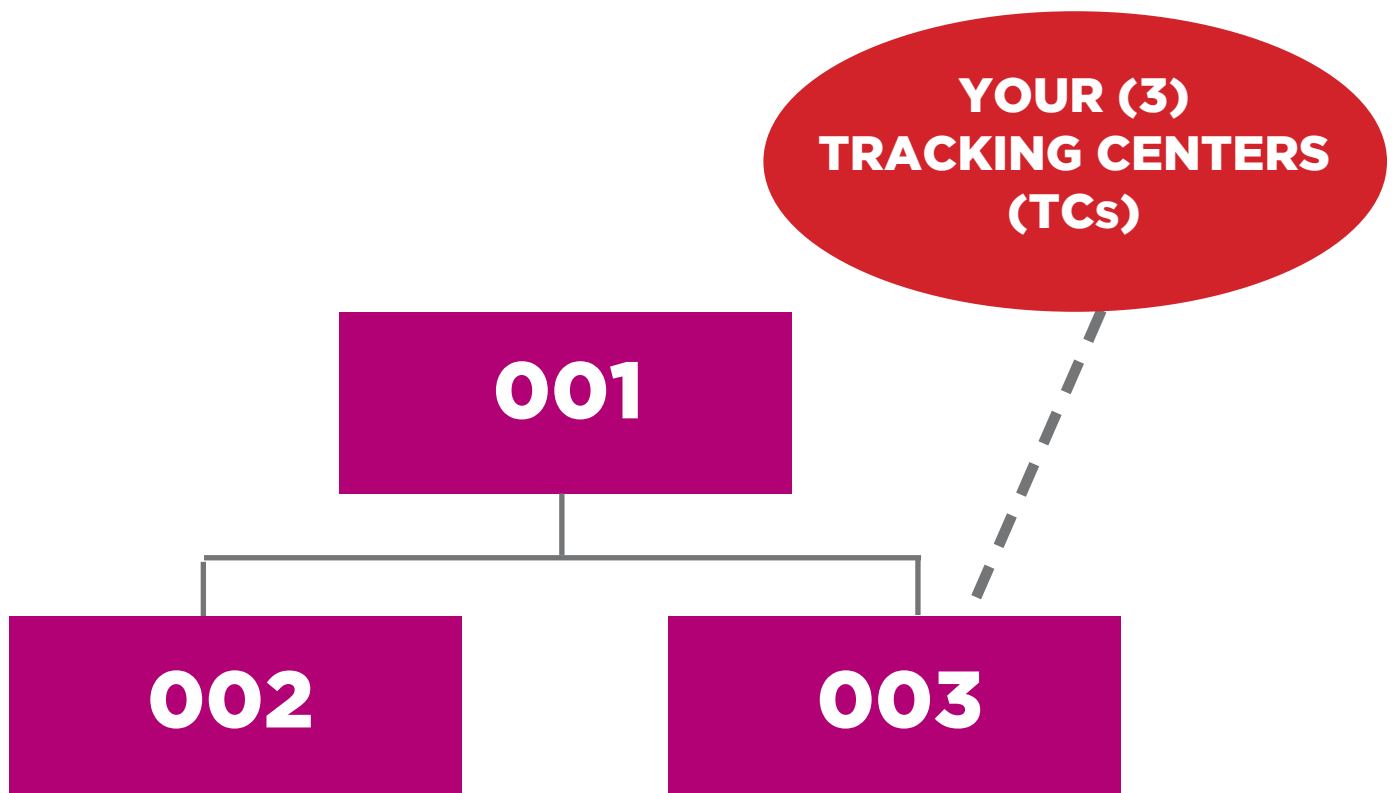
Enroll through **www.nuheights.biz** with a \$30 registration fee. You will have access to your own Virtual Office and various business tools like your own e-Wallet and more...

Once you enroll, you will also receive three (3) Tracking Centers (TCs). These TCs are the foundation of your placement tree wherein you primarily build your team



JUMPSTART 2: QUALIFY

Qualify any TC by generating at least 100 BV by selling NuHeights products to a retail customer or making a personal purchase.



JUMPSTART 3: ACTIVATE

Activate your account in any
of the 3 following ways:



3.1. Personal Sponsorship

Get a minimum of one Qualified Direct Referral placed on each side of any qualified TC.

3.2. Smart Combination

Qualify at least TC 002 and 003 through a combination of personal purchases and/or retail sales worth at least 100 BVs per TC.

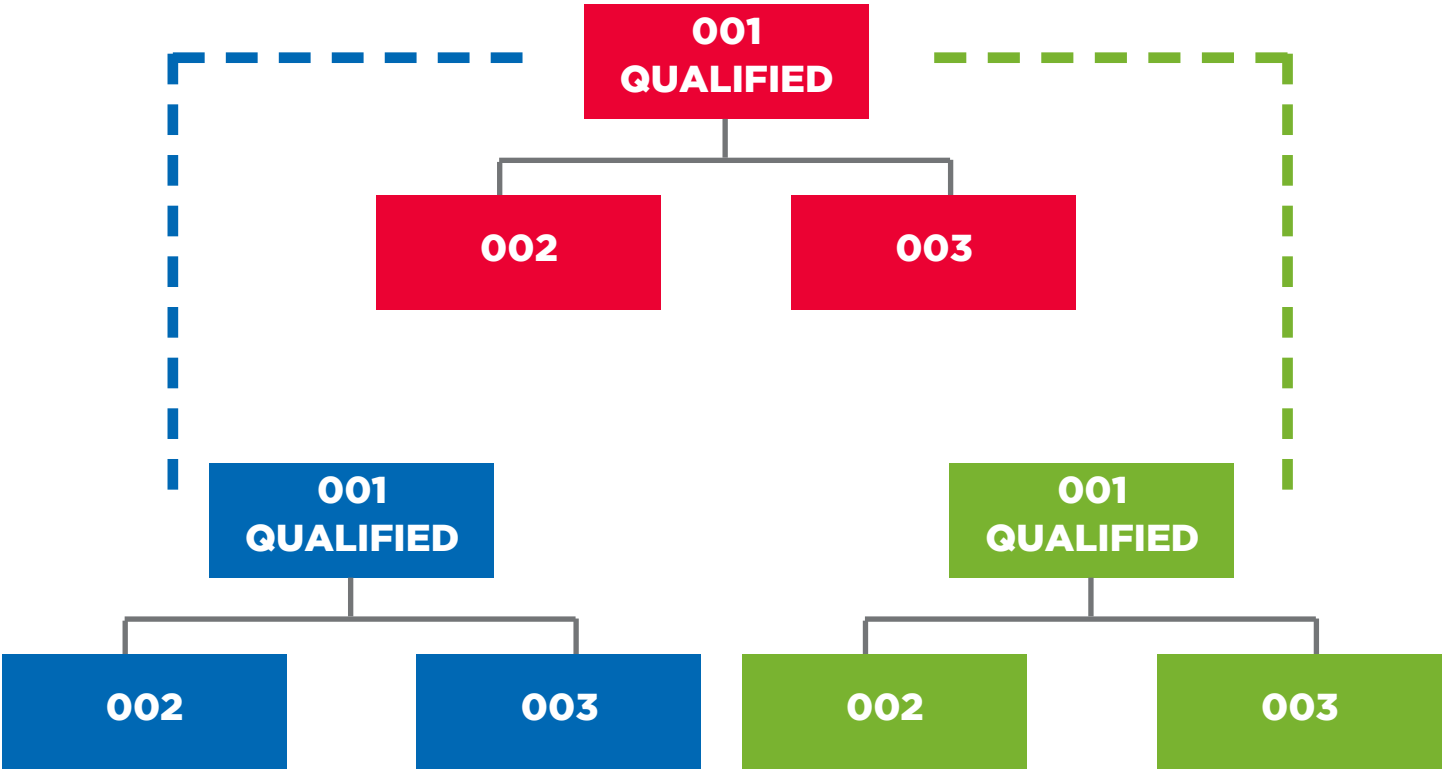


3.3. Self-Activation

Qualify at least TC 001, 002, and 003 by making personal purchases worth 300 BVs



JUMPSTART 3.1: ACTIVATE 3.1 PERSONAL SPONSORSHIP



Note: Smart IR A directly sponsors Smart IR B and C who are both Qualified.



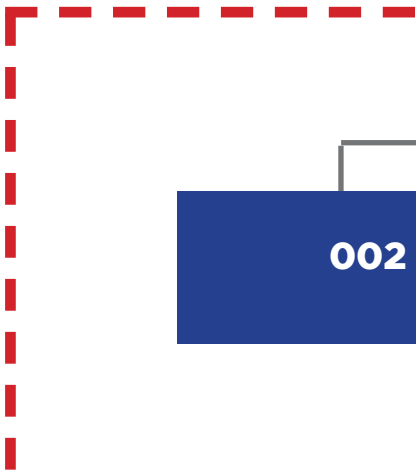
JUMPSTART 3.2a: ACTIVATE 3.3 SMART COMBINATION A

TC 003 is Qualified thru a retail sale worth 100 BV personally sponsored by Smart IR A

A



Qualified Directly sponsored by Smart IR A



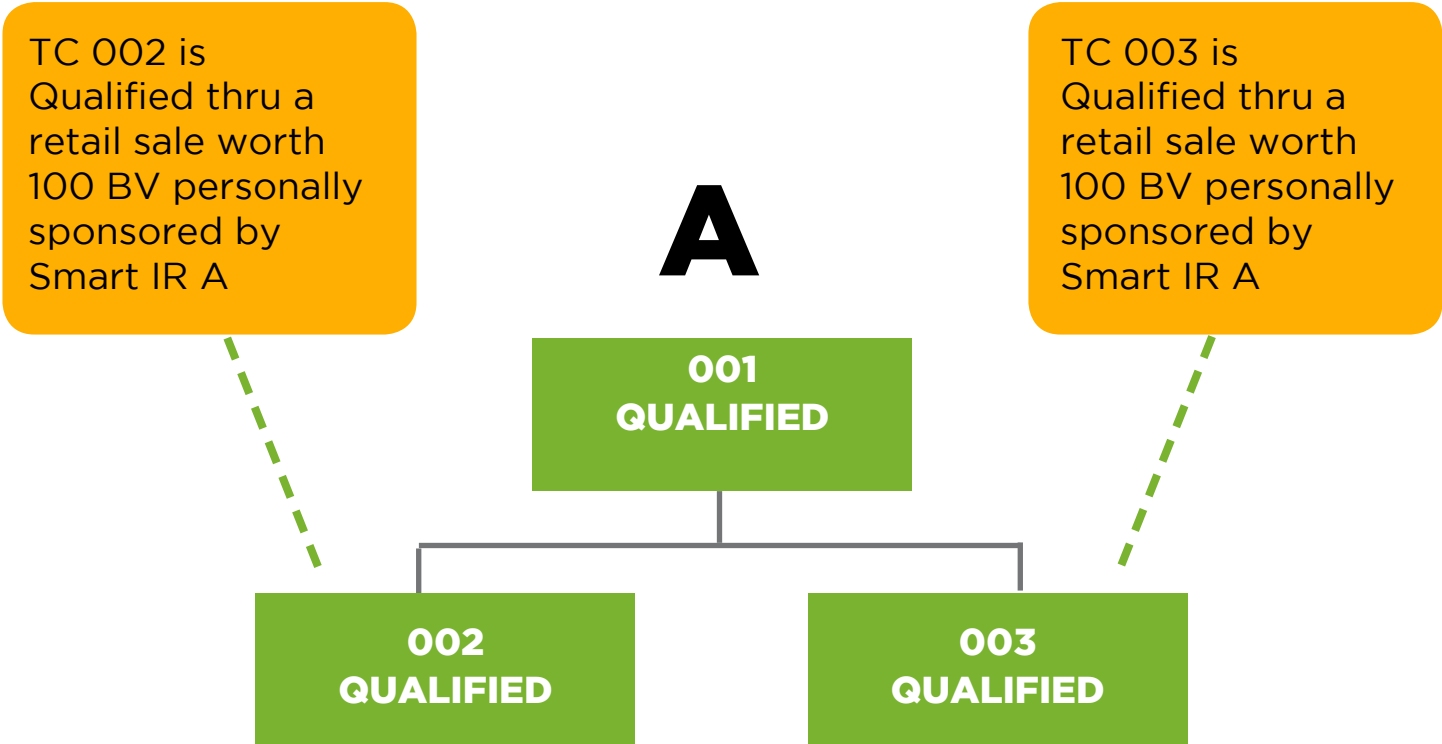
B



Note: Only A 001 is Qualified, IR A makes a retail sale to qualify A003

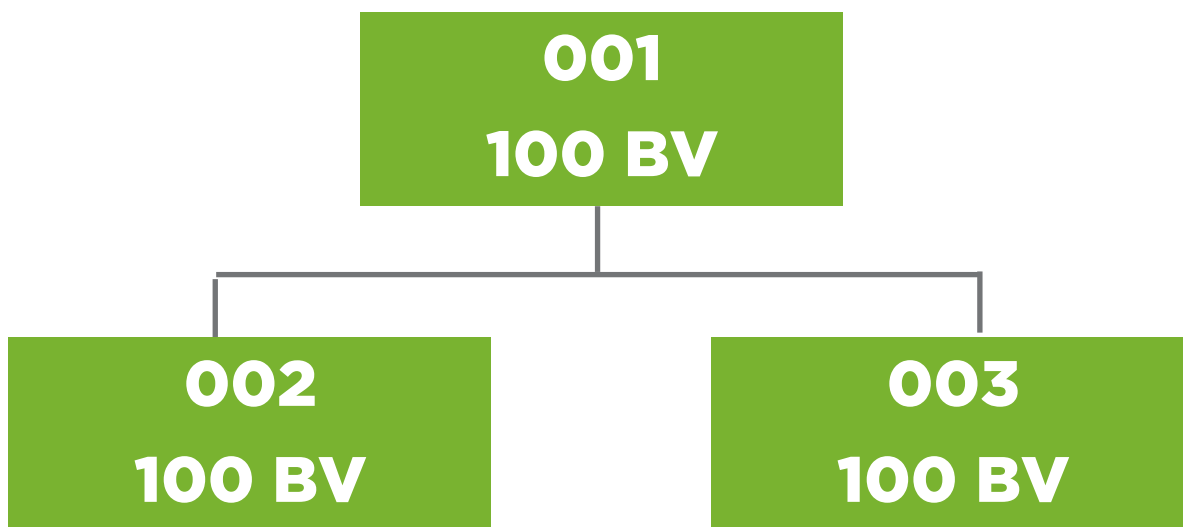


JUMPSTART 3.2b: ACTIVATE 3.2b SMART COMBINATION B



JUMPSTART 3.3: ACTIVATE 3.3 SELF ACTIVATION

A



Purchase at least 300 BV worth of products to Qualify TC 001, 002 and 003.



JUMPSTART 4: MAXIMIZE

For the **Newly Registered IRs**

SMART MAX RANKS	QUALIFICATIONS	MAXIMIZED EARNINGS FOR 3 TRACKING CENTERS PER WEEK
<p>Smart Max 1</p>	<p>A NuHeights Smart IR must be activated and have at least 1 Qualified Tracking Center (TC). For every 1st step beginning with Cycle 2, the IR earns \$500 until he achieves Cycle 100 or up to his first anniversary, whichever comes first.</p>	<p>Up to \$37,800 Cash + 360 points per week (CASH \$12,600 + 120 points) x 3 TCs</p>
<p>Smart Max 2</p>	<p>Must have 4 personal referrals, each of whom has earned at least 2 Cycles in the last 52 weeks.</p>	<p>Up to \$63,000 Cash + 600 points per week (CASH \$ 21,000 + 200 points) x 3 TCs</p>
<p>Smart Max 2</p>	<p>Must have 4 Directs who are Smart Max 2 in the current week.</p>	<p>Up to \$126,000 Cash + 1200 points per week (CASH \$42,000 + 400 points) x 3 TC</p>

NOTE: Unused business volume (BV) carries forward from week to week up to its anniversary date.

For the **Migrated** IRs

SMART MAX RANKS	QUALIFICATIONS	MAXIMIZED EARNINGS FOR 3 TRACKING CENTERS PER WEEK
Smart Max 1	A NuHeights Smart IR must be activated and have at least 1 Qualified Tracking Center (TC). For every 1st step beginning with Cycle 2, the IR earns \$500 until he achieves Cycle 100 or up to his first anniversary, whichever comes first.	<p style="text-align: center;"> Up to \$30,600 Cash + 360 points per week (CASH \$10,200 + 120 points) x 3 TCs </p>
Smart Max 2	Must have 4 personal referrals, each of whom has earned at least 2 Cycles in the last 52 weeks.	<p style="text-align: center;"> Up to \$51,000 Cash + 600 points per week (CASH \$17,000 + 200 points) x 3 TCs </p>
Smart Max 2	Must have 4 Directs who are Smart Max 2 in the current week.	<p style="text-align: center;"> Up to \$102,000 Cash + 1200 points per week (CASH \$34,000 + 400 points) x 3 TC </p>

NOTE: Unused business volume (BV) carries forward from week to week up to its anniversary date



VIDEO

ACHIEVE NUHEIGHTS VIDEO

<http://www.nuheights.biz/resources.php?nav=2>

YOUTUBE VIDEO LINK

http://www.youtube.com/watch?feature=player_embedded&v=MJFWWcV7hNo





CONTACT US

WEBSITE: <http://www.nuheights.biz>

SKYPE ID: nuheights.com

NUHEIGHTS HOTLINE NUMBERS:

HK +852 5808 4952

MY +603 7949 0351

USA + 1 408 444 6575

UK + 44 203 608 5813

SMS: +601 2359 6262

SUPPORT E-MAIL :

support@nuheights.biz

SEIKOU INTERNATIONAL HOLDINGS LTD.

Correspondence Address

13/F Golden Dragon Commercial Building

522 Nathan Road, Ya Ma Tei

Kowloon, Hong Kong



GLOSSARY

INDEPENDENT REPRESENTATIVE (IR) A person who has enrolled to build a business organisation by selling products and referring others.

ENROLL To register as an IR in the NuHeights business.

QUALIFIED IR An IR who has at least one (1) Tracking Centre (TC) with the minimum qualifying 100 BV.

ACTIVATED IR A Qualified IR who has placed at least one (1) Qualified Direct Referral on each side of any of his/her Tracking Centres (TCs).

REFERRER An IR who refers Retail Customers or other IRs by helping them to become IRs of NuHeights.

RETAIL CUSTOMER Someone who purchases products from NuHeights but does not enroll to be an IR.

BUSINESS VOLUME (BV) The point value of a product used to qualify Tracking Centres (TCs) and calculate Step Commissions.

REWARDS POINTS Points earned at every Step 6 of any given Commission Cycle, redeemable for products in the NuHeights Redemption eStore.



THANK YOU

At **NUHEIGHTS**

Action is the foundational key to all **Success**
because **Action Expresses Priorities**
And our **Smart IRs** and their **customers**
are **NuHeights'** utmost **Priority**

